

# Entrepreneurial Development

*Ownership. Initiative. Opportunity.*

CDC Group helps organisations build an entrepreneurial culture from within. We equip leaders, managers, and customer-facing teams to think like owners — taking initiative, solving problems creatively, and spotting new opportunities in everyday work.

*Our approach is activity-based and grounded in real workplace challenges — so learning translates directly into behaviour change.*

## What We Deliver

### ✓ Entrepreneurial Mindset Training

Equipping executives and teams to spot opportunities and take ownership.

### ✓ Leadership Development Programmes

Building adaptive, purposeful leaders at all levels of the organisation.

### ✓ Customer-Service Excellence

Workshops on client engagement, purpose-driven response, and service recovery.

### ✓ Problem-Solving & Innovation Labs

Activity-based sessions that build creative thinking in real workplace contexts.

### ✓ Organisational Culture Assessments

Diagnosing culture gaps and designing targeted change interventions.

## Interested in Entrepreneurial Development?

Reach out and let us discuss how we can support your organisation.

✉ [info@cdcconsult.org](mailto:info@cdcconsult.org)