

Strengthening SME Readiness for Finance and Growth


CDC Consult is pleased to announce its partnership with the **Ghana Chamber of Young Entrepreneurs (GCYE)** to deliver a series of practical SME Academy trainings for entrepreneurs, startups, and growing businesses.


The first session will focus on **building a finance-ready SME business**. This training is designed to help entrepreneurs better understand how to prepare their businesses for loans, grants, investment opportunities, and other forms of business support.

Through this practical two-day session, participants will be guided in strengthening their business records, improving financial management practices, understanding funding requirements, and positioning their enterprises for sustainable growth.

Key areas to be covered include:

- ✓ What financiers and investors look for in SMEs
- ✓ Business records and financial management essentials
- ✓ Funding opportunities available to SMEs
- ✓ How to improve business readiness for finance
- ✓ Practical steps for positioning an SME for growth

 **Date:** 2nd – 3rd July 2026


 **Time:** 8:30 AM Daily

 **Venue:** YECSPACE, GCYE Office, Madina Estates

 **Fee:** GHS 600

Includes training materials, snacks, and lunch

 **Register here:** <https://forms.cloud.microsoft/r/8WCfAyH9VH>

 **Limited slots are available to ensure an interactive and practical learning experience. Interested participants are encouraged to register early.**

 **For enquiries:**

+233 55 927 4307

+233 59 223 2662

#CDCConsult #GCYE #SMEAcademy #SMEFinance #AccessToFinance
#Entrepreneurship #BusinessGrowth #GhanaSMEs

Supporting SMEs to Work Smarter with AI

As part of the **CDC-GCYE SME Academy**, CDC Consult is partnering with the **Ghana Chamber of Young Entrepreneurs (GCYE)** to deliver a practical training on how SMEs can use Artificial Intelligence to improve business operations and growth.

The session will introduce entrepreneurs and small business owners to simple, affordable, and practical AI tools that can support marketing, customer engagement, productivity, planning, and decision-making.

This training is ideal for SME owners who want to understand how AI can be applied in everyday business activities without requiring advanced technical knowledge.

Participants will explore how to:

- ✓ Use AI to create marketing and social media content
- ✓ Improve customer engagement and communication
- ✓ Automate routine tasks and improve productivity
- ✓ Support business planning and decision-making
- ✓ Identify AI tools that are suitable for SMEs

 **Date:** 8th July 2026


 **Time:** 8:30 AM

 **Venue:** YECSPACE, GCYE Office, Madina Estates

 **Participation Fee:** GHS 300

Includes training materials, snacks, and lunch

 **Register here:** <https://forms.cloud.microsoft/r/8WCfAyH9VH>

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#BusinessGrowth #Entrepreneurship #GhanaSMEs