

DEVELOPMENT FINANCE, INCLUSION & EMPOWERMENT

Women & Youth Empowerment

Building enterprise, leadership and livelihoods for women and young people.

Programmes for women and young people, and for the organisations that support them, on economic empowerment, leadership, digital skills, gender equality, employability and financial capability.

11

practical courses for participants and programme teams

3

ways to learn: in-house, open-house and online or blended

200+

clients served by CDC Consult since 2003

The courses at a glance

Eleven programmes for women and young people, and for the development partners, NGOs, employers and institutions that work with them. Run them as single courses or combine them into a full empowerment programme.

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|---|---|
| <p>01 Women's Economic Empowerment
Help women earn more, grow their businesses and secure their livelihoods.</p> | <p>02 Women's Leadership and Governance
Prepare women to lead, and open leadership roles to them.</p> |
| <p>03 Digital and Technology Skills for Women Entrepreneurs
Help women entrepreneurs reach more customers using digital tools.</p> | <p>04 Gender Equality and Inclusion
Make gender equality part of how your organisation works.</p> |
| <p>05 Personal Development for Women
Build confidence, influence and career progress for women.</p> | <p>06 Youth Entrepreneurship and Enterprise Development
Turn business ideas into viable, bankable enterprises.</p> |
| <p>07 Youth Employability and Career Development
Help young people find, win and keep jobs.</p> | <p>08 Youth Financial Capability
Good money habits from the start of a working life.</p> |
| <p>09 Digital Skills and Innovation for Youth
Digital skills for work and enterprise in an AI-shaped economy.</p> | <p>10 Youth Leadership and Civic Engagement
Develop young leaders who change their communities.</p> |
| <p>11 Joint Women and Youth Empowerment
Help women and young people start, formalise and grow enterprises.</p> | |

WHO SHOULD ATTEND

Women and young entrepreneurs, emerging leaders and job seekers; programme, gender and enterprise development officers; HR teams; youth, women's group and association leaders; and TVET, career and financial education staff.

CHOOSE HOW YOUR TEAM LEARNS

In-house

Customised training for your programme participants or staff.

Open-house

Scheduled sessions at a neutral venue, learning alongside peers from other organisations.

Online and blended

Through Adansonia, CDC's e-learning platform, with progress tracking and certificates.

COURSE 01 · CDC-WY-01

Women's Economic Empowerment

Help women earn more, grow their businesses and secure their livelihoods.

Participants explore sustainable livelihoods, entrepreneurship and business growth, access to finance for women-owned MSMEs, and financial literacy and wealth creation.

MODULES

1. Building Sustainable Livelihoods for Women
2. Women's Entrepreneurship and Business Growth
3. Access to Finance for Women-Owned MSMEs
4. Financial Literacy and Wealth Creation for Women
5. Women's Participation in Agricultural Value Chains

WHO SHOULD ATTEND

Programme managers and officers · Gender officers · Enterprise development officers · Women's group and association leaders · Agricultural extension and value chain officers

COURSE 02 · CDC-WY-02

Women's Leadership and Governance

Prepare women to lead, and open leadership roles to them.

Participants build executive leadership skills, prepare for board and governance roles, and learn to lead and manage in a gender-responsive way.

MODULES

1. Women in Leadership and Decision-Making
2. Executive Leadership Skills for Emerging Women Leaders
3. Board Readiness for Women Professionals
4. Gender-Responsive Leadership and Management

WHO SHOULD ATTEND

Emerging women leaders · Senior and middle managers · Women preparing for board roles · HR and talent development managers · Association board members

COURSE 03 · CDC-WY-03

Digital and Technology Skills for Women Entrepreneurs

Help women entrepreneurs reach more customers using digital tools.

Participants build digital literacy, learn how e-commerce and online business management work, and practise using social media for marketing and sales.

MODULES

1. Digital Literacy for Women Entrepreneurs
2. E-Commerce and Online Business Management
3. Leveraging Social Media for Business Growth
4. Technology Adoption for Women-Led Enterprises

WHO SHOULD ATTEND

Women entrepreneurs and business owners · Enterprise development officers · Women's business programme officers · Women's association members

COURSE 04 · CDC-WY-04

Gender Equality and Inclusion

Make gender equality part of how your organisation works.

Participants learn to mainstream gender in policies, programmes and workplaces, promote diversity, equity and inclusion, and prevent and respond to discrimination and harassment.

MODULES

1. Gender Mainstreaming in Institutions
2. Workplace Diversity, Equity and Inclusion
3. Preventing Gender-Based Discrimination and Harassment
4. Disability-Inclusive Programming for Women

WHO SHOULD ATTEND

HR managers · Gender and inclusion officers · Programme managers · Compliance and safeguarding officers · Senior management

COURSE 05 · CDC-WY-05

Personal Development for Women

Build confidence, influence and career progress for women.

Participants work on personal branding, negotiation and communication, wellbeing and work-life balance, and mentorship for career advancement.

MODULES

1. Confidence Building and Personal Branding
2. Negotiation and Communication Skills
3. Work-Life Balance and Wellbeing
4. Mentorship and Career Advancement for Women

WHO SHOULD ATTEND

Women professionals · Emerging women leaders · Mentors and mentees · Women's programme officers

COURSE 06 · CDC-WY-06

Youth Entrepreneurship and Enterprise Development

Turn business ideas into viable, bankable enterprises.

Participants learn start-up and growth strategies, prepare bankable business plans, and explore the innovation and entrepreneurship ecosystem around them.

MODULES

1. Business Start-up and Growth Strategies
2. Developing Bankable Business Plans
3. Innovation and Entrepreneurship Ecosystems
4. Agribusiness Opportunities for Young People

WHO SHOULD ATTEND

Young entrepreneurs and start-up founders · Youth enterprise programme officers · Business development officers · Incubator and hub managers · TVET entrepreneurship instructors

COURSE 07 · CDC-WY-07

Youth Employability and Career Development

Help young people find, win and keep jobs.

Participants build workplace skills, prepare CVs and practise interviews, plan their careers, and look ahead to the skills the future of work demands.

MODULES

1. Job Readiness and Workplace Skills
2. CV Writing and Interview Preparation
3. Career Planning and Professional Development
4. Future-of-Work Skills and Opportunities

WHO SHOULD ATTEND

Young job seekers and graduates · Career services officers · TVET and university placement officers · Youth programme officers · HR and recruitment officers

COURSE 08 · CDC-WY-08

Youth Financial Capability

Good money habits from the start of a working life.

Participants cover financial literacy, saving and investment, responsible borrowing and debt, and insurance and pension awareness.

MODULES

1. Youth Financial Literacy
2. Savings Culture and Investment Awareness
3. Responsible Borrowing and Debt Management
4. Insurance and Pension Awareness for Young People

WHO SHOULD ATTEND

Young customers and early-career professionals · Youth programme officers · Financial education officers · Student support and career officers · Youth group leaders

COURSE 09 · CDC-WY-09

Digital Skills and Innovation for Youth

Digital skills for work and enterprise in an AI-shaped economy.

Participants explore digital entrepreneurship, the effect of artificial intelligence on jobs, digital marketing and content creation, and basic cybersecurity.

MODULES

1. Digital Entrepreneurship
2. Artificial Intelligence and Youth Employment
3. Digital Marketing and Content Creation
4. Cybersecurity Awareness for Youth

WHO SHOULD ATTEND

Young entrepreneurs and job seekers · Digital skills trainers · Youth programme officers · Innovation hub managers · TVET instructors

COURSE 10 · CDC-WY-10

Youth Leadership and Civic Engagement

Develop young leaders who change their communities.

Participants build leadership skills, explore community development and social entrepreneurship, practise advocacy and policy engagement, and learn to build lasting youth organisations.

MODULES

1. Youth Leadership Development
2. Community Development and Social Entrepreneurship
3. Advocacy and Policy Engagement
4. Building Resilient Youth Organisations

WHO SHOULD ATTEND

Youth leaders · Youth organisation executives · Youth and civic programme officers · Community development officers · Student leaders

COURSE 11 · CDC-WY-11

Joint Women and Youth Empowerment

Help women and young people start, formalise and grow enterprises.

A broad ten-module programme running from access to finance and investment readiness through climate-smart enterprise, cooperatives, market access and value chains.

MODULES

- | | |
|---|---|
| 1. Financial Inclusion and Access to Finance | 2. Climate-Smart Entrepreneurship and Green Jobs |
| 3. Investment Readiness for Women and Youth Enterprises | 4. Business Formalisation and Regulatory Compliance |
| 5. Cooperative Development and Group Enterprises | 6. Market Access and Value Chain Integration |
| 7. Social Entrepreneurship and Impact Investing | 8. Resilience Through Savings, Insurance and Pensions |
| 9. Digital Transformation for MSMEs | 10. Accessing Grants, Investment and Donor Funding |

WHO SHOULD ATTEND

Enterprise development and programme managers · Business development services officers · Cooperative and group enterprise leaders · Investment and grants officers · Women and youth entrepreneurs

HOW EVERY PROGRAMME WORKS

Learning you can measure

1 Baseline test

A pre-assessment pitches facilitation at participants' level and shows learning gaps.

2 Practical delivery

Case studies, group work and real-world exercises, tailored to your programme.

3 Outcome test and evaluation

A post-assessment measures improvement, with feedback within 24–48 hours.

Bring these programmes to your participants

- 1 Tell us who you want to reach**
Choose one course or several, for your staff, your programme participants, or both.
- 2 Receive a tailored proposal**
We adapt content, duration and format to your programme and participants, with dates and a quotation.
- 3 Train in-house, open-house or online**
Delivered on site, at a public session, or through Adansonia, with assessments and an evaluation report.

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