

5-DAY FLAGSHIP PROGRAMME

Youth Employment & Enterprise Accelerator

From work readiness to investment readiness in one programme.

An eight-module accelerator that takes young people from employability and business start-up through finance, agribusiness and digital innovation to growth and investment.

8

modules, run as one programme or one by one

5

days for the full accelerator

200+

clients served by CDC Consult since 2003

The Accelerator at a glance

Eight modules that follow a young person's journey from finding work to building and financing an enterprise, with dedicated modules for young women and for the financial institutions that serve youth. Run it as a full five-day programme or select the modules you need.

- 01 Youth Employment and Workforce Readiness**
Get young people ready for the world of work.
- 02 Youth Entrepreneurship Development**
Move from an idea to a running business.
- 03 Financial Literacy and Enterprise Finance**
The finance know-how to run and fund a business.
- 04 Agribusiness Employment and Entrepreneurship**
Agribusiness as a career and a business.
- 05 Digital Entrepreneurship and Innovation**
Use digital tools and innovation to start and grow.
- 06 Women's and Young Women's Economic Empowerment**
Support tailored to young women entrepreneurs.
- 07 Institutional Modules for Financial Institutions (Youth Banking)**
Equip financial institutions to serve youth.
- 08 Enterprise Growth and Investment Readiness**
Grow your enterprise and become investment-ready.

WHO SHOULD ATTEND

Young job seekers, graduates and entrepreneurs; youth, enterprise and agribusiness programme officers; incubator and hub managers; TVET instructors; business mentors; and financial institutions and development partners working with young people.

CHOOSE HOW YOUR PARTICIPANTS LEARN

In-house

Delivered for your programme's own cohort, at your venue.

Open-house

Scheduled cohorts at a neutral venue, open to participants from many organisations.

Online and blended

Through Adansonia, CDC's e-learning platform, with progress tracking and certificates.

MODULE 01 · CDC-YA-01

Youth Employment and Workforce Readiness

Get young people ready for the world of work.

Helps young people understand the employment landscape, build the skills employers look for, and plan their job search and career.

TOPICS

1. Understanding Youth Employment Challenges and Opportunities
2. Employability and Work Readiness Skills
3. Career Development and Job Search Strategies

WHO SHOULD ATTEND

Young job seekers and graduates · Career and employment services officers · TVET instructors · Youth programme officers · HR and recruitment officers

MODULE 02 · CDC-YA-02

Youth Entrepreneurship Development

Move from an idea to a running business.

Participants practise identifying opportunities, planning and starting a business, and managing it sustainably.

TOPICS

1. Entrepreneurship Mindset and Opportunity Identification
2. Business Planning and Start-up Development
3. Managing a Sustainable Small Business

WHO SHOULD ATTEND

Aspiring young entrepreneurs · Start-up founders · Enterprise development officers · Incubation hub managers · Business mentors

MODULE 03 · CDC-YA-03

Financial Literacy and Enterprise Finance

The finance know-how to run and fund a business.

Covers financial education, the basics of business finance, and the digital financial services young businesses can use.

TOPICS

1. Financial Education for Young Entrepreneurs
2. Understanding Business Finance
3. Digital Financial Services for Young Businesses

WHO SHOULD ATTEND

Young entrepreneurs · Enterprise development officers · Financial education officers · Loan officers serving young businesses · Business mentors

MODULE 04 · CDC-YA-04

Agribusiness Employment and Entrepreneurship

Agribusiness as a career and a business.

Shows young people how to build a living in agribusiness, both as a career and as a business, and how to access agricultural finance.

TOPICS

1. Agribusiness as a Career and Business Opportunity
2. Accessing Agricultural Finance

WHO SHOULD ATTEND

Young farmers and agripreneurs · Agricultural extension officers · Agribusiness programme officers · Agricultural loan officers · TVET agriculture instructors

MODULE 05 · CDC-YA-05

Digital Entrepreneurship and Innovation

Use digital tools and innovation to start and grow.

Covers digital entrepreneurship and the habits of innovation that support enterprise growth.

TOPICS

1. Digital Entrepreneurship
2. Innovation and Enterprise Growth

WHO SHOULD ATTEND

Young entrepreneurs · Digital skills trainers · Innovation hub managers · Enterprise development officers · Business mentors

MODULE 06 · CDC-YA-06

Women's and Young Women's Economic Empowerment

Support tailored to young women entrepreneurs.

Looks at how to support young women entrepreneurs and how to design enterprise development programmes that respond to gender.

TOPICS

1. Supporting Young Women Entrepreneurs
2. Gender-Responsive Enterprise Development

WHO SHOULD ATTEND

Young women entrepreneurs · Gender and enterprise programme officers · Business development officers · Women's group leaders · Business mentors

MODULE 07 · CDC-YA-07

Institutional Modules for Financial Institutions (Youth Banking)

Equip financial institutions to serve youth.

For financial institutions that want to serve young customers: youth-friendly products, financing youth-led enterprises and an inclusive youth banking strategy.

TOPICS

1. Designing Youth-Friendly Financial Products
2. Financing Youth-Led Enterprises
3. Building an Inclusive Youth Banking Strategy

WHO SHOULD ATTEND

Retail banking heads · Product development managers · SME and youth banking officers · Credit and loan officers · Strategy and marketing managers

MODULE 08 · CDC-YA-08

Enterprise Growth and Investment Readiness

Grow your enterprise and become investment-ready.

The final module prepares young enterprises to grow through market linkages and to attract investment.

TOPICS

1. Investment Readiness for Youth Enterprises
2. Business Growth and Market Linkages

WHO SHOULD ATTEND

Young entrepreneurs with operating businesses · Investment officers · Business development officers · Incubator and accelerator managers · Business mentors

HOW EVERY PROGRAMME WORKS

Learning you can measure

1 Baseline test

A pre-assessment pitches facilitation at participants' level and shows learning gaps.

2 Practical delivery

Case studies, group work and real-world exercises, tailored to your cohort.

3 Outcome test and evaluation

A post-assessment measures improvement, with feedback within 24–48 hours.

Bring the Accelerator to your young people

1

Tell us about your cohort

Choose the full five-day Accelerator or the modules that fit your programme and participants.

2

Receive a tailored proposal

We adapt content and format to your cohort and context, with dates and a quotation.

3

Run it in-house, open-house or online

Delivered on site, as an open cohort, or through Adansonia, with assessments and an evaluation report.

TALK TO US

Akosua Darkwa
Edinam Dzandu

0544 332 030

akosua@cdcconsult.org

edinam@cdcconsult.org

info@cdcconsult.org

CDC CONSULT LTD

Tel: +233 302 912645 / 434447

P. O. Box CT 4723, Cantonments, Accra

www.cdcconsult.org

www.adansonia.org

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